

BALL



STATE

Men's Hoops Tabbed Second in West, Persons Preseason All-MAC

The Ball State men's basketball team was picked to finish second in the Mid-American Conference West Division in the league's preseason poll. Junior point guard Tayer Persons was tabbed to the Preseason All-MAC West Team.

The selections were made by a panel of all 12 MAC head coaches and 18 media members and announced Thursday morning.

The Cardinals also received five votes as the favorite to win the MAC Tournament, finishing behind only Western Michigan and Buffalo.

Western Michigan was picked to win the West Division. The Broncos and Cardinals shared the division title last season, splitting their regular season meetings before Ball State won the rubber match in the quarterfinals of the MAC Tournament. BSU was also picked second in the West last season.

Buffalo was voted the favorite to win the league's East Division this year, while 2017 MAC Tournament champion Kent State was chosen second.

Persons was an All-MAC Second Team selection last season as a sophomore when he averaged 15.5 points per game and ranked second in the MAC with 4.9 assists per game. The Kokomo, Indiana, product became the first player in BSU history to record at least 500 points (526) and 150 assists (167) in a season.

Ball State, entering its fifth season under head coach James Whitford, finished 21-13 (11-7 MAC) last year. The Cardinals surpassed the 20-win mark in consecutive seasons for the first time since the early 1990s and also shared the MAC West title for the second year in a row.

The Cardinals return eight letterwinners and four starters from last year's team, welcoming back 70 percent of their scoring from a season ago.

Ball State will begin the 2017-18 campaign with a Nov. 6 exhibition game against Saint Francis (Ind.) at Worthen Arena. The Cardinals open the regular season Nov. 10 at Dayton.



Follow the Cardinals Online ...

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Majok's Melbourne United Scores OKC, House Debuts in Holland

Sunday, October 8th was a big day for a pair of former Ball State men's basketball players.

Majok Majok, who completed his collegiate career in 2014, helped his Melbourne United team nearly knock off the NBA's Oklahoma City Thunder, while recent graduate Franko House made his professional debut in Holland's first division.

Majok's Melbourne United squad pushed Oklahoma City to the brink in exhibition action, falling 86-85. The outcome wasn't sealed until the final possession when the Thunder's Josh Huestis blocked a pair shots to help OKC escape.

Majok is in his fourth season with Melbourne United of the NBL, playing in his home country of Australia. A two-time All-MAC selection, he averaged 10.9 points and 9.9 rebounds over a pair of seasons with Ball State from 2012-14.

House led his Landstede Basketbal team to an 87-47, season-opening victory over Den Helder Suns. He scored 16 points on 6-of-8 shooting and pulled down five rebounds in his first professional game in the Dutch Basketball League.

House was a two-time All-MAC performer at Ball State, appearing in more games (129) than any player in program history and starting 113 of them. The post player from Elkhart scored 1,371 points for his career, averaging 13.4 points and 6.4 rebounds per game last year as a senior.

House is one of two members of last year's Ball State team playing professionally. Ryan Weber is in his first year with AS Cherbourg Basket in France.



10 possible Cinderella teams you may be talking about during March Madness



CBSSports.com

By Kyle Boone

October 16, 2017

These teams who have the potential to pull some upsets should they make it to the Big Dance

Ball State returns its leading scorer in Taylor Persons from a season ago in which the squad finished with 21 wins and a first place finish in the western division of the MAC for a second consecutive year. With all that momentum, it seems only fitting the Cardinals get over the hump -- finally -- ending a 17-year and counting NCAA Tournament drought. With Persons and big man Trey Moses back for more, Ball State has a sturdy roster from top-to-bottom and fits the profile of a sleeping contender primed to make unexpected postseason noise if and when they make it to the dance.



Articles of the Month

[NFL Films Present - Do Your Job \(Bill Belichick and the 2014 New England Patriots\)](#)

[NFL Films Present - Do Your Job Part II \(Bill Belichick and the 2016 New England Patriots\)](#)

[The Patriot Way: Do Your Job](#)

Two, believe in them. Once you bring someone into your team, support her. Provide the person with training and tools needed to do the job. Even better assign a shadow teammate who can show the new teammate the ropes. So much of doing a job is “unscripted,” or what organizational theorists call “tacit knowledge,” the job behind the job. Put another way, a shadow teammate can school the rookie in how “we do things around here.”

[Here's what 'Do Your Job' really means for the Patriots](#)

What makes New England different is Do Your Job. We all know our assignments, but how the assignments are executed will always set players and teams apart. When you watch New England play, especially at the skill positions, the players know exactly where to be. They know how to execute the game plan. This is the key for the New England no-name skill players.

[5 lessons Bill Belichick's New England Patriots can teach you about leadership](#)

It means complete your assignments, execute to the best of your ability and trust that your teammates will do the same. In a company, that is the only way a team can be successful.

[Patriots Reveal Layers In Complex Meaning Of 'Do Your Job'](#)

“I think in terms of our players and our team, each of us has a job to do, and the only thing that we can do is do the best that we can,” Belichick said. “That’s improve on a daily basis, work hard, pay attention to the little details and put the team first. So whether it’s myself, a player or an assistant coach, it doesn’t really matter who it is, we all can only do what we can do. And we try to do that in team context, and try to work as hard at it as we can and improve on a daily basis.”

[Tyronn Lue apologizes to Channing Frye for moving him out of Cavs' rotation](#)

“I was like man I’m sorry,” Lue said, recounting his conversation with Frye to reporters after the Cavaliers lost 102-94 to the Wizards in a preseason game Sunday. “(Frye) said, ‘listen, I’m very excited about our team, not too many opportunities to get to play on a team like this.’”

Lue also said Frye told him that “I have to wear a suit all season for us to win, that’s what I’ll do. Don’t worry about me, I’m going to continue to keep working. If you need me I’ll be ready.”

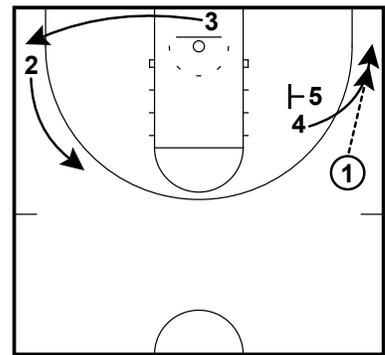
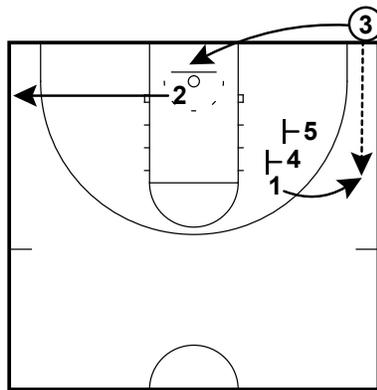
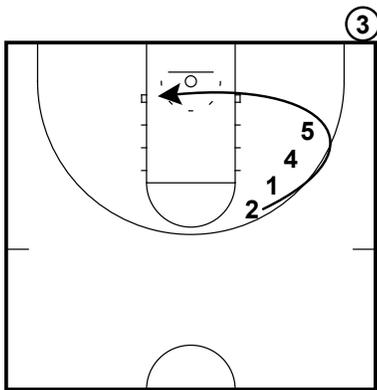
“That’s the type of vet you want around,” Lue said. “Unbelievable character guy. He understands it’s a long season. There’s going to be opportunities.”

[Steve Jobs - Connect the Dots](#)

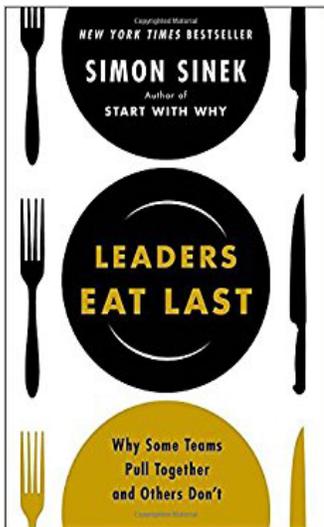
This is video of the University of Stanford Commencement address delivered by Steve Jobs, CEO of Apple Computer and of Pixar Animation Studios, on June 12, 2005.



ATO of the Month



Book of the Month



Leaders Eat Last: Why Some Teams Pull Together and Others Don't

The New York Times bestseller by the acclaimed, bestselling author of Start With Why and Together is Better.

Imagine a world where almost everyone wakes up inspired to go to work, feels trusted and valued during the day, then returns home feeling fulfilled. This is not a crazy, idealized notion. Today, in many successful organizations, great leaders create environments in which people naturally work together to do remarkable things.

In his work with organizations around the world, Simon Sinek noticed that some teams trust each other so deeply that they would literally put their lives on the line for each other. Other teams, no matter what incentives are offered, are doomed to infighting, fragmentation and failure. Why?

The answer became clear during a conversation with a Marine Corps general. "Officers eat last," he said. Sinek watched as the most junior Marines ate first while the most senior Marines took their place at the back of the line. What's symbolic in the chow hall is deadly serious on the battlefield: Great leaders sacrifice their own comfort--even their own survival--for the good of those in their care.

Too many workplaces are driven by cynicism, paranoia, and self-interest. But the best ones foster trust and cooperation because their leaders build what Sinek calls a "Circle of Safety" that separates the security inside the team from the challenges outside.

Sinek illustrates his ideas with fascinating true stories that range from the military to big business, from government to investment banking.



Manager Program

A reminder about our Manager Program here at Ball State. Our basketball program is always looking for high school students (i.e. former players, student managers, etc.) with an aspiration for a career in coaching or sports administration. Day-to-day responsibilities include film preparation and film exchange, assistance in player development and practice, recruiting, and game day responsibilities. Our coaching network extends far and wide, as past members of our student manager programs have moved on to positions from the NBA to the high school level. If you feel like a member of your program would have interest in this opportunity, please e-mail Kindon Crowder.

Invitation to Campus

If you or any member of your coaching staff has an interest in coming to a workout, skill, or practice please contact our Director of Basketball Operations, Kindon Crowder, at (765) 285-8140 or krcrowder@bsu.edu. Please do not hesitate to call our staff if there is anything we can do to help any member of your program! As always, you and your coaching staff have an open invitation to come to campus.

Ball State Basketball App

BSU Athletics is the official app for interactive annual reports, media guides and more for Ball State University sports. Follow all of the up to date news for the Ball State Men's Basketball program. Compatibility: Requires iOS 8.1 or later. Compatible with iPhone, iPad, and iPod touch.

