

# BALL



# STATE

## Taylor Persons, Trey Moses Earn All-MAC Honors



Junior point guard Taylor Persons and junior center Trey Moses of the Ball State men's basketball team earned All-Mid-American Conference honors Monday, as selected by the league's 12 head coaches.

Persons was named to the All-MAC Second Team for the second consecutive season, while Moses claimed a spot on the third team.

Persons leads the Cardinals this year with 14.9 points and 4.3 assists per game. The Kokomo, Indiana, product scored double figures in 25 games and reached 20 points in six contests. He hit game-winning 3-pointers in the final seconds to defeat Notre Dame, Valparaiso and Bowling Green. The Irish were ranked No. 8 in the USA Today coaches poll at the time, marking just the third win over a top-10 team in program history and the first since 2001.

Persons is on the verge of becoming the first player in Ball State annals to record 1,000 points and 300 assists over a two-year period, needing just 12 points and one assist to reach those marks. Counting his freshman season at Northern Kentucky when he was the Atlantic Sun Freshman of the Year, Persons owns 1,380 career points.

Moses is averaging career highs of 11.3 points and 8.4 rebounds per game this year and raised those numbers to 14.1 points and 9.3 rebounds in conference play. The Louisville, Kentucky, product ranks third in the league in rebounding and has 10 double-doubles. His eight double-doubles in MAC play were the third-most of any player in the conference.

Moses scored 20 points in a game four times, all in league play, including a career-best 23 points Feb. 20 against Northern Illinois. He ranks third in the league with a .578 field goal percentage. For his career, Moses ranks fourth in school history in field goal percentage (.549), seventh in blocked shots (99) and 10th in rebounds (683).

Follow the Cardinals Online ...

Website..... [ballstatesports.com](http://ballstatesports.com)

Twitter..... [@BallStateMBB](https://twitter.com/BallStateMBB)



## Ball State men's basketball finishes with largest season attendance since 2006-07



The Ball State men's basketball game on Friday, February 23rd against Western Michigan was one of the top crowds at Worthen Arena in the last decade, and it helped push Ball State to its largest season attendance in 11 years.

The 5,924 fans was the fifth-most Ball State has had in the last 10 years, falling just short of being Ball State's biggest crowd since 2011. The 2013 matchup against Butler had 6,015 fans. Friday's crowd was the largest crowd for a Mid-American Conference game in the last 10 years, though.

The #MuncieOut crowd gave Ball State a season total of 59,534 fans in 16 games, which is the largest total since the 2006-07 season. The 3,720-average attendance is the largest since the 2011-12 season.

For reference, last year Ball State drew 49,943 in 16 games for an average of 3,121, so this year was a 19-percent increase. Ball State's biggest total and average both came in the 1991-92 season: 131,475 for an average of 7,734.

In addition, three of Ball State's games this year were part of the top 10 crowds of the past 10 years: Dec. 9 against Valparaiso (5,009 fans), Feb. 17 against Toledo (4,824) and Friday against Western Michigan. The Feb. 9 game against Kent State (4,105) was the 12th biggest of the last 10 years. Here is the complete list:

1. 8,412 (Dec. 10, 2011 vs. Butler)
2. 8,381 (Dec. 9, 2008 vs. Purdue)
3. 6,996 (Dec. 2, 2009 vs. Butler)
4. 6,015 (Nov. 23, 2013 vs. Butler)
5. 5,924 (Feb. 23, 2018 vs. Western Michigan)
6. 5,160 (Feb. 19, 2016 vs. Northern Illinois)
7. 5,009 (Dec. 9, 2017 vs. Valparaiso)
8. 4,824 (Feb. 17, 2018 vs. Toledo)
9. 4,457 (March 3 vs. Northern Illinois)
10. 4,298 (Jan. 28, 2017 vs. Western Michigan)



## Articles of the Month

[Tubby Smith had a must-listen rant on college basketball today, citing 800+ transfers last year.](#)

"We're teaching them how to quit."

[Tony Bennett and Virginia hoops aren't for everyone, but 'it's okay to be different'](#)

"Guys who are so committed to your buy-in," McKay would recall, "and are process-over-results-oriented."

[Which Is Better: Discipline or Motivation?](#)

When it's time to get something done there two ways to kick yourself into gear.

The first, and most popular, way is by motivating yourself. The second, which isn't as widely used, is through self-discipline.

But, how different are they? And, which is better, discipline or motivation?

[Steve Kerr's Absence: The True Test Of A Leader](#)

The 25 Leadership Lessons of Steve Kerr

[Penn coach Steve Donahue emphasizes family culture](#)

"I gave the guys the book to read when I got here," he said. "We all got together. Afterwards, I took that word to be more than just family. It's going to help us develop the culture that I want for Penn basketball. It kind of means setting high standards and having peer-to-peer enforcement.

"That's essentially what we do. It's family 24/7. We're not just teammates, we're more than that, and we're going to do this together. I thought the reminder of that daily is just putting that in perspective each and every day we go out and play."

[Celtics guard Marcus Smart ready to be the stopper again against James Harden](#)

"My job is to make every shot that he takes tough," Smart said. "He's going to hit some tough ones. If I keep contesting those shots, when it comes to the fourth quarter those shot get harder. Guys' legs start weighing on them."

"It's just the way I was taught basketball," he said. "There are some friends that I'm cool with in this league. But when we step on the court, I'm not your friend. I'm not trying to be friends. I'm not trying to talk to you. I might laugh and joke. But when you've got the ball, and when the ball's tipped off, it's time to go.

[Terry Stotts praises Damian Lillard for willing Blazers to win](#)

"He can will a win, that's what great players do... their will is as strong as their talent."

[Doug Pederson: Coaching conservatively is a good way to go 8-8](#)

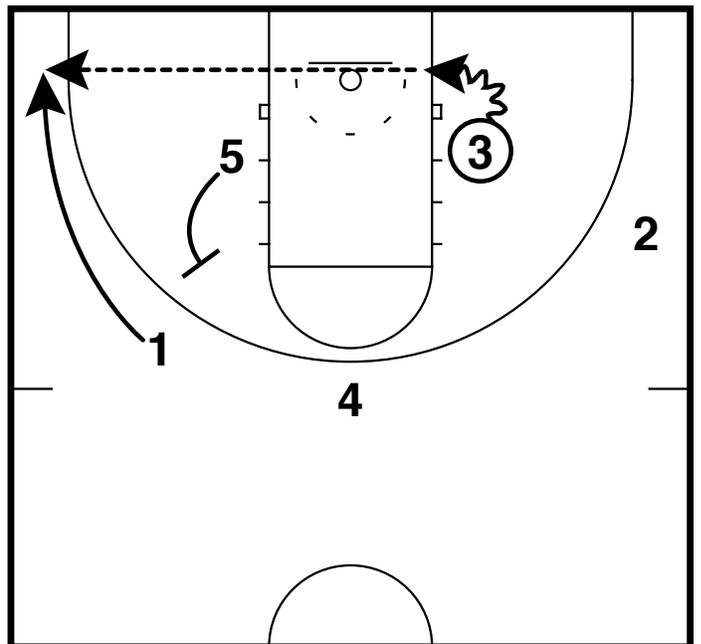
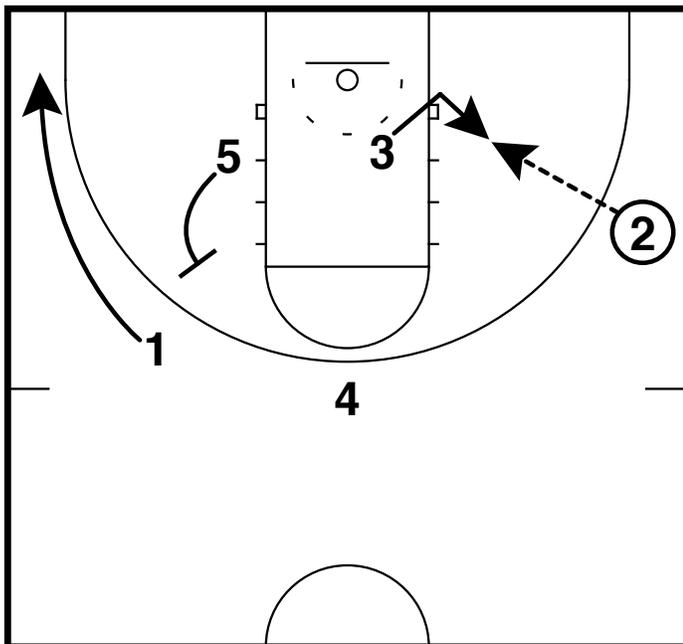
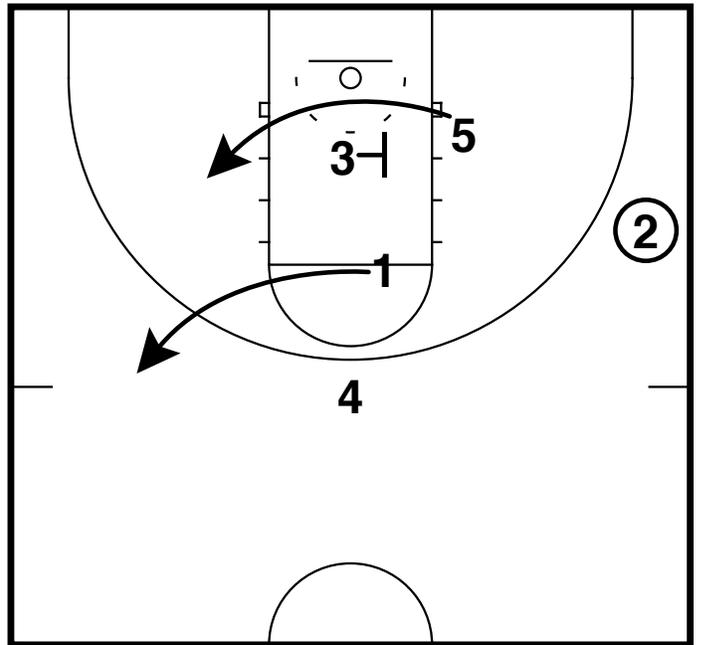
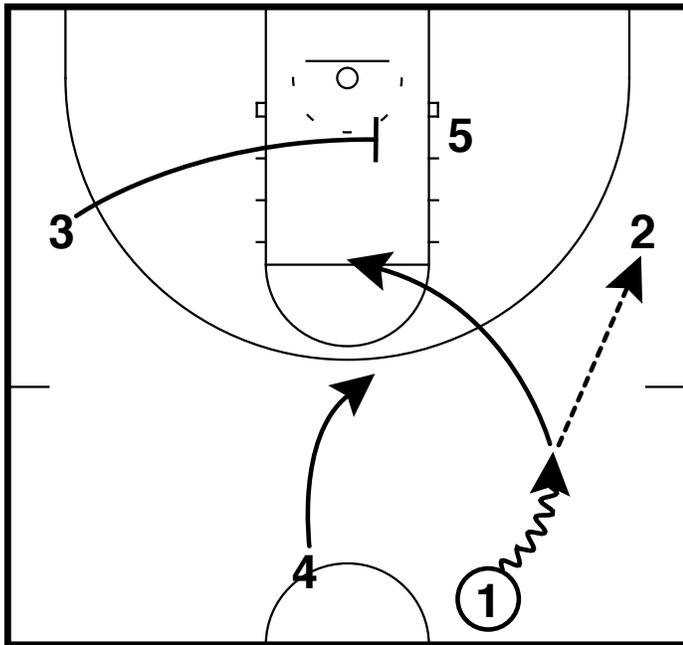
"You learn if you play passive, if you play conservative, if you call plays conservatively, you are going to be 8-8, 9-7 every year," Pederson said. "Every year. Frank and I just having that collaborative spirit to talk about things and talk with our quarterbacks and just come up with ways of keeping this game fresh and fun and exciting for our players. And that's really where it all stems from."

[Eric Hosmer embraces new chapter with Padres - but won't turn page on time with Royals](#)

"You want these guys to watch," Hosmer says, "that's part of leading, leading by example. You can talk a big game, or preach in the clubhouse, but if you're not leading and doing what you say out on the field, it's tough for guys to grasp that concept. "Everything I preach in there, the energy I bring in the locker room, I want to equalize it out here on the field."



## ATO of the Month



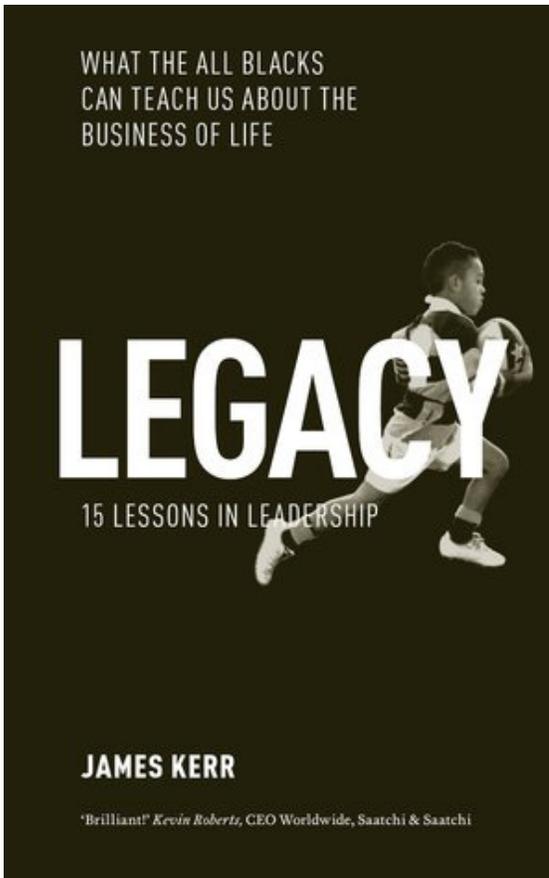
## Quote of the Month

"I wanted players who had character, not players who were characters."

- John Wooden



## Book of the Month



### Legacy - James Kerr

In *Legacy*, best-selling author James Kerr goes deep into the heart of the world's most successful sporting team, the legendary All Blacks of New Zealand, to reveal 15 powerful and practical lessons for leadership and business.

*Legacy* is a unique, inspiring handbook for leaders in all fields, and asks: What are the secrets of success - sustained success? How do you achieve world-class standards, day after day, week after week, year after year? How do you handle pressure? How do you train to win at the highest level? What do you leave behind you after you're gone?

#### What will be your legacy?

**Champions do extra.  
They sweep the sheds.  
They follow the spearhead.  
They keep a blue head.  
They are good ancestors.**

## Manager Program

A reminder about our Manager Program here at Ball State. Our basketball program is always looking for high school students (i.e. former players, student managers, etc.) with an aspiration for a career in coaching or sports administration. Day-to-day responsibilities include film preparation and film exchange, assistance in player development and practice, recruiting, and game day responsibilities. Our coaching network extends far and wide, as past members of our student manager programs have moved on to positions from the NBA to the high school level. If you feel like a member of your program would have interest in this opportunity, please e-mail Kindon Crowder.

## Invitation to Campus

If you or any member of your coaching staff has an interest in coming to a workout, skill, or practice please contact our Director of Basketball Operations, Kindon Crowder, at (765) 285-8140 or [krcrowder@bsu.edu](mailto:krcrowder@bsu.edu). Please do not hesitate to call our staff if there is anything we can do to help any member of your program! As always, you and your coaching staff have an open invitation to come to campus.

## Ball State Basketball App

BSU Athletics is the official app for interactive annual reports, media guides and more for Ball State University sports. Follow all of the up to date news for the Ball State Men's Basketball program. Compatibility: Requires iOS 8.1 or later. Compatible with iPhone, iPad, and iPod touch.

